

EUROSTARS



MADRID TOWER
HOTEL ★★★★★

5th EUROSTARS MADRID TOWER PHOTOGRAPHY CONTEST 2016

Theme: "Literary Madrid"

In tribute to the 400th anniversary of the death of Cervantes, the **5th Eurostars Madrid Tower Photography Contest 2016** will have the theme: **Literary Madrid**. All images submitted must capture the essence of Madrid, **immortalising the city's important role in universal literature** and vice versa.

Wandering through the Barrio de las Letras, discovering the "Cat's Alley" from Bohemian Lights or visiting Cervantes' tomb at the Convent of the Barefoot Trinitarians are just a few of the experiences from which interesting scenes of literary Madrid can arise.

Streets, sculptures and squares; libraries, theatres and literary houses. Any of the spaces that convey the capital's literary atmosphere are open to be photographed. The contest will also take into account how well participants are able to capture Madrid as the backdrop for great, intense, universal literary works, from classical historical novels to the most beautiful sonnets and poems.

The **5th Eurostars Madrid Tower Photography Contest** will recognise the photos that capture or interpret this theme from an innovative perspective. The winning photos may be used to decorate Eurostars Madrid Tower Hotel or other establishments managed by Grupo Hotusa in Madrid.

The 5th Eurostars Madrid Tower Photography Contest offers the following awards:

Eurostars Madrid Tower Award

Trophy + €2,500

Special Grupo Hotusa Award

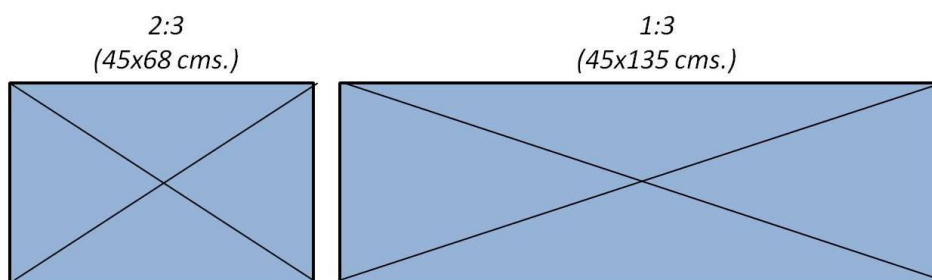
Trophy + €1,000

8 runners-up

Trophy + 1 night at Eurostars Madrid Tower 5*

- RULES -

1. Participants must be over the age of 18.
2. The winning photos may be used to decorate Eurostars Madrid Tower Hotel. They may also be used to decorate rooms or common areas at any of the establishments managed by Grupo Hotusa, or published in the company's editorial or audiovisual productions.
3. Each participant may enter **no more than three photographs**, which will be judged individually. Only one of them may win the prize or be a runner up. The name of each image file must have the name and surname of the contestant and the number of each photograph. For example: ana_garcia_vidal_1.jpg
4. Entries must be unpublished photographs that haven't appeared in any print media, won any other contest (whether the grand prize, runner up or finalist) or been offered for sale. Photos that have been submitted to online exhibitions or published online (blogs, galleries or personal websites) will be accepted if the sole purpose of said spaces is to promote the photographer, with no commercial ends and don't meet the aforementioned criteria.
5. Any images that the judges deem to feature hotels not belonging to the company that is hosting the competition will be disqualified.
6. Only digital photographs will be accepted, meaning image files obtained with a digital camera or analogue photographs scanned in high resolution and converted to digital format.
7. As the winning photographs will be used in a horizontal space and will be printed at 45 cm high, **only 2 formats will be accepted:**



Images must have a panoramic format and be 45 cm high by 68 cm wide, or 45 cm high by 135 cm wide.

8. To be judged by the panel, participants must submit their work in JPG (JPEG) format with a file size **between 1 and 6 MB**.
9. Each artist must have any photo submitted in their possession in much higher quality than that submitted. After the panel of judges has made their decision, the winning artist and the runners-up must provide the organisation with a digital file of the greatest quality possible (in TIFF, RAW or JPG format) that ensures it can be properly printed for the exhibition. All of the pieces will be printed in the format: 45 cm. high by the corresponding length. The original files for the images entered in the contest must be at least 200 dpi and 45 cm. on the vertical axis.
10. The panel of judges may change its decision or disqualify a winner if the image selected doesn't meet the technical requirements in point 9.

11. **The selection will be anonymous.** All the photos will be encoded to ensure they are properly attributed to their creators.

12. Photos must be submitted with the following information:

Photographer's name and surname

E-mail address

Post address

Postcode

City (Province)

Country

Phone number

Title of the photograph (optional)

13. To submit photos online, participants must go to:

www.eurostarsmadridtower.com/concurso-fotografia.html

Photos may also be submitted on a CD. CD submissions should be sent to the following address:

Grupo Hotusa

Culture Department

5th Eurostars Madrid Tower Photography Contest

Mallorca 351

08013 Barcelona (Spain)

14. By entering, participants consent to their personal details being added to a database used to manage the contest and send information about future contests. The database applies the technical and human protection measures required by law. Anyone interested may exercise their rights to access, correct, oppose to or remove their personal details, free of charge, by email to: cultura@eurostarshotels.com

15. The deadline to submit entries is the ~~29th of December 2016~~. **Extended until 31st of March 2017.**

16. Winners will be notified of the judges' decision personally and it will also be published on the Eurostars Hotels blog (<http://blog.eurostarshotels.com/>).

17. After the winners have been announced publicly, the other photographs will be deleted permanently.

18. Winners of the two main prizes expressly grant Grupo Hotusa transferable intellectual property rights to the work submitted, including but not limited to the right to reproduce, distribute, make public and transform said work, worldwide and for the maximum time allowable by law.

The eight runners-up also expressly grant Grupo Hotusa the right to reproduce and make public the work submitted, authorising the selected works to be adapted from negatives, duplicates or digital files. Likewise, they grant the rights to use said works as decorative elements or in the image of hotels owned or managed by Grupo Hotusa or companies in which this group holds a stake. They also authorise publication and dissemination of said works in various written or audiovisual media, in order to publicise the contest or promote future editions. All rights are granted worldwide for the maximum time allowable by law.

Any time the images are used the photographer's name shall be included.

19. Participants are understood, as the creators of the images submitted, to own the intellectual property rights to said photos and not to have licensed them to third parties, in particular those rights listed in point 18.
20. Cash prizes are subject to the corresponding IRPF tax withholding established by law.
21. The panel of judges for the **5th EUROSTARS MADRID TOWER PHOTOGRAPHY CONTEST** will be comprised of an odd number of accredited photographers, photography teachers, art critics and professionals from the communication and visual arts sector, whose names will be made public along with those of the contest winners. The panel of judges will choose the Eurostars Madrid Tower Award winner and nine runners-up, from which the Grupo Hotusa Special Prize winner will be chosen directly by the company holding the contest.
22. Participants recognise that the judges' verdict may not be appealed and expressly renounce any right to judicial or extra-judicial action.
23. Participation in the **5th EUROSTARS MADRID TOWER PHOTOGRAPHY CONTEST** implies full acceptance of these rules.

For more information - Dept. Culture Eurostars Hotels

E-mail: cultura.comunicacion@eurostarshotels.com



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*Winner of the 4th Eurostars
Madrid Tower Photography
Contest*

(Theme: Green Madrid)

By: Javier Urbón