



8th EUROSTARS MADRID TOWER PHOTOGRAPHY PRIZE 2019

***Theme: MADRID ESSENTIAL: 10 YEARS AS PART OF
THE CITY***

GRUPO HOTUSA invites residents and visitors alike to participate in the **8th Eurostars Madrid Tower Photography Prize 2019**. The contest winners will be the authors of photos that the panel of judges deems to best reflect the theme ***Madrid Lights***.

Eurostars Madrid Tower 5* and Grupo Hotusa, the company that runs it, invite residents and visitors alike to participate in the latest edition of the Eurostars Madrid Tower Photography Contest, which will choose the three-photo series that, in the judges' eyes, has the best images on the theme **MADRID ESSENTIAL: 10 YEARS AS PART OF THE CITY**.

The **8th Eurostars Madrid Tower Photography Contest** will recognise the photos that capture with an innovative look the theme.

When walking through the streets and through the center of the capital we can discover the best corners of Madrid and, at the same time, appreciate how the city has evolved and transformed in recent years. The main enclaves of the city form a heterogeneous constellation of monuments, squares and streets difficult to forget. The Puerta del Sol, being the epicenter of the city; the Gran Vía, which gives us the modernity and hustle and bustle of Madrid; the Retiro Park, refuge of tranquility and tranquility of families and passers-by; or the financial zone of the Cuatro Torres Business Area, business nerve center, a sample of the evolution and modernization of the capital. It is this last enclave from where the Eurostars Madrid Tower 5 *, 10 years ago, offers us a luxury accommodation for all visitors to the city.

That is why from Eurostars Hotels, in commemoration of the tenth anniversary of the hotel, we invite visitors and residents of Madrid to portray the main corners that show that essence of the capital, among which highlights the 10 years of history of the Eurostars Madrid Tower 5*, forming part of the skyline and the look of Madrid a decade ago. We want to collect how the hotel has been part of the history and evolution of the city, establishing itself as a key piece of its horizon and becoming one of the identifying symbols of Madrid.

The **8th Eurostars Madrid Tower Photography Prize 2019** offers the following awards:

Eurostars Madrid Tower Award
Trophy + €2,500

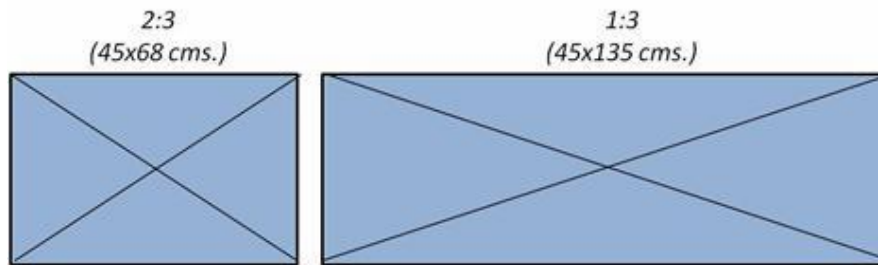
Special Grupo Hotusa Award
Trophy + €1,000

Eight runners-up
Trophy + 1 night at the Eurostars hotel of their
choice

RULES

1. To enter, participants must be 18 or older, of **any nationality**. No Grupo Hotusa employees or their family members may enter.
2. The winning photos may be used to decorate Eurostars Madrid Tower Hotel. They may also be used to decorate rooms or common areas at any of the establishments managed by Grupo Hotusa, or published in the company's editorial or audiovisual productions.
3. Each participant may enter **no more than three photographs**, which will be judged individually. Only one of them may win the prize or be a runner-up. The name of each image file must have the name and surname of the contestant and the number of each photograph. For example: **ana_garcia_vidal_1.jpg**
4. The photos must be submitted online, uploading the images to the site dedicated to the contest: www.eurostarsmadridtower.com/premio-fotografia.html
5. Entries must be unpublished photographs that have not appeared in any print media, won any other contest (whether the grand prize, runner-up or finalist) or been offered for sale. Photos that have been submitted to online exhibitions or published online (blogs, galleries or personal websites) will be accepted if the sole purpose of said spaces is to promote the photographer, with no commercial ends and don't meet the aforementioned criteria.
6. Any images that the judges deem to feature hotels not belonging to the company that is hosting the competition and/or that show images that could be considered offensive will be disqualified.
7. Only digital photographs will be accepted, meaning image files obtained with a digital camera or analogue photographs scanned in high resolution and converted to digital format.

8. As the winning photographs will be used in a horizontal space and will be printed with a height of 45 cm, only **2 possible formats will be accepted**:



Images must have a panoramic format and conform to the following measurements: 45 cm high by 68 cm wide or 45 cm high by 135 cm wide.

9. To be judged by the panel, participants must submit their work in JPG (JPEG) format with a file size **between 1 and 6 MB per photograph**.

10. Each artist must be in possession of the image in maximum resolution, with a larger file size than that submitted. After the panel of judges has made their decision, the winning artists and the runners-up must provide the organisation with a digital file of the greatest quality possible as soon as possible (in TIFF, RAW or JPG format) that ensures it can be properly printed for the exhibition. All of the pieces will be printed in the format 45 cm high by the corresponding length. The original files of the images entered in the contest must have a resolution of at least 200 dpi and the size of the image must be 45 cm on the vertical axis.

11. The panel of judges may change its decision or disqualify a winner if the image selected doesn't meet the technical requirements in points 7, 8, 9 and/or 10.

12. The deadline to submit entries is **12 January 2020**.

13. Winners will be notified of the judges' decision personally and it will also be published on the Eurostars Hotels blog (blog.eurostarshotels.com).

14. After the winners have been announced publicly, the photographs that were not selected will be permanently deleted.



15. Photos must be submitted with the following information:

Photographer's full name

E-mail

Post address

Postcode

City (Province)

Country

Phone number

Title of the series

16. **The panel of judges will NOT know the identity of the author.** All the photos will be encoded to ensure they are properly attributed to their creators.

17. By entering, participants consent to their personal details being added to a database used to manage the contest and send information about future contests. The database applies the technical and human protection measures required by law. Anyone interested may exercise their rights to access, correct, oppose or remove their personal details, free of charge, by e-mail to the following address: cultura@eurostarshotels.com

18. Winners expressly and exclusively grant Grupo Hotusa transferable intellectual property rights to the work submitted, including but not limited to the right to reproduce, distribute, make public and transform said work, worldwide and for the maximum time allowable by law.

The runners-up also expressly grant Grupo Hotusa the right to reproduce and make public the work submitted, authorising the selected works to be adapted from negatives, duplicates or digital files. Likewise, they grant rights to use said works as decorative elements or in the image of hotels owned or managed by Grupo Hotusa or companies in which this group holds a stake. They also authorise publication and dissemination of said works in various written or audiovisual media, in order to publicise the contest or promote future editions. All rights are granted worldwide for the maximum time allowable by law. Any time the images are used the photographer's name shall be included.



19. Participants are understood, as the creators of the images submitted, to own the intellectual property rights to said photos and not to have licensed them to third parties, in particular those rights listed in point 18. Participants shall be solely liable for authorship of the works submitted, holding Grupo Hotusa harmless in the case of any claim or lawsuit questioning this authorship.

20. For photos that include identifiable individuals, the participant must have express written consent to use their image. In the case of minors, the participant must have express written consent from a parent/guardian. Failure to provide said consent, as well as failure to comply with any of these rules, may lead to disqualification from the contest. If selected as the winner, the contestant must provide the aforementioned consent before receiving the award. Grupo Hotusa shall not be held liable for the failure by any contestant to comply with any of these requirements, as participants are solely and exclusively responsible, holding Grupo Hotusa harmless in any claim of this nature.

21. Cash prizes **meant for the two main prizes** shall be subject to the corresponding IRPF tax withholding established by the applicable legislation. The **winners of a free stay at Eurostars Hotels** include accommodation in a double room and breakfast. The prize is subject to the availability and occupancy forecast of the requested dates, with the understanding that the dates with the greatest difficulty for reservations are those in high season, holidays and weekends.

22. The **panel of judges** for the 8th Eurostars Madrid Tower Photography Prize 2019 will be comprised of an odd number of accredited experts in photography and the visual arts, whose names will be made public along with those of the contest winners. The panel of judges will choose the Eurostars Madrid Tower Award winner and nine runners-up, from which the Grupo Hotusa Special Prize winner will be chosen directly by the company holding the contest.

23. Participants recognise that the judges' verdict may not be appealed and expressly renounce any right to judicial or extra-judicial action.

24. Participation in the 8th Eurostars Madrid Tower Photography Prize 2019 implies full acceptance of its rules.

25. Grupo Hotusa reserves the right to modify these rules at any time, or even to cancel the contest, as long as it has just cause. In any case, the organising company promises to announce any specific modification to the rules in this same manner, without prejudice to the contestants.



26. These rules are subject to Spanish law. For any disputes that may arise requiring settlement in court, the parties waive any other rights they may have and shall take the matter up in the courts of Barcelona.

More information:

Eurostars Hotels Culture Department

E-mail: cultura@eurostarshotelcompany.com